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Dynamic language translation is provided for a content portion through the use of a dynamic translation service which stores language information associated with specific client and user information. The dynamic translation service determines a language based on the client and user information. A skeleton of the content portion is then determined containing content elements of the content portion. The skeleton content elements are translated into the determined language based on the client and user information using stored translation tables of each skeleton content element or using dynamic natural language translation of each skeleton content element. The translated skeleton content elements are then merged into the content portion.